

Program : Master academic studies			
Course title: LAW ON DISTINCTIVE SIGNS			
Teachers: prof. dr Slobodan M. Marković, prof. dr Dušan V. Popović, guest lecturers			
Course status: Module: Business Law; Sub-module: Intellectual Property Law			
Number of lectures – active classes	Theoretical classes: 30		Seminar classes: 0
Instruction method: Lectures, students consultations, seminar papers, presentations.			
Grading system (maximum number of points 100)			
Pre-exam obligations	points	Final exam	points
Activities during lectures	10	Oral exam	30
Activities during advanced practical classes	up to 35		
Activities during standard practical classes	up to 25		
Tests	total 10		
Seminar paper	10		
Other activities	total 10		
Number of ECTS: 4			
Requirements: /			
Aims of the course:			
Acquiring of in-depth knowledge on trademarks law and law on protection of geographical indications and designations of origin. Understanding of the current legal framework. Analysing of the most important concepts of national, EU and international law on protection of distinctive signs, with special accent to WIPO convention, sources of EU law and TRIPS.			
Course result:			
Upon completing this course, students shall have in-depth knowledge of Serbian, EU and International Trademark Law and rules governing the protection of designation of origin and geographical indications. Students shall be able to critically analyse legal rules and understand the future developments in this area.			
Course content:			
1. Justification of legal protection of distinctive signs; 2. Sign as protectable intellectual goods; 3. Forms of recognition of trademark protection in comparative law; 4. Requirements for trademark protection; 5. Trademark owners and recognition procedure; 6. Duration and termination of trademark protection; 7. Exclusive rights recognized to trademark owners; 8. Exceptions and limitations to trademark protection; 9. Trademarks and Internet Domain Names; 10. Notion of designations of origin and geographical indications; 11. Requirements for protection of DO/GI; 12. Owners of DO/GI and recognition procedure; 13. Duration and termination of DO/GI protection; 14. Exclusive rights recognized to owners of DO/GI; 15. Relation between trademarks and DO/GI.			
Literature:			
1) Slobodan M. Marković, Dušan V. Popović, <i>Pravo intelektualne svojine</i> , Pravni fakultet Univerziteta u Beogradu, 2016; 2) Dušan V. Popović, <i>Pravo žiga i registracija naziva internet domena</i> , Pravni fakultet Univerziteta u Beogradu, 2014; 3) Slobodan M. Marković, «Načelo specijalnosti žiga i zabrana razvodnjavanja žiga», <i>Anali PFB</i> 1/2011, str. 35; 4) Dušan V. Popović, «Žigom zaštićene oznake, ključne reči i oglašavanje na internetu», <i>Pravo i privreda</i> 4-6/2011, str. 927; 5) Bernard O'Connor, <i>The law of geographical indications</i> , Cameron May, 2004; 6) Tobias Cohen Jehoram et al., <i>European Trademark Law</i> , Wolter Kluwer, 2010; 7) Graeme B. Dinwoodie, <i>Trademark Law and Theory: A Handbook of Contemporary Research</i> , Edward Elgar, 2009.			